

Nelly Vienna For City Council

10/19/16

October 2016							November 2016						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
2	3	4	5	6	7	1							
9	10	11	12	13	14	8	6	7	1	2	3	4	5
16	17	18	19	20	21	15	13	14	15	16	17	18	19
23	24	25	26	27	28	22	20	21	22	23	24	25	26
30	31					29	27	28	29	30			

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Sep 25	26	27	28	29	30	Oct 1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
				GyF - \$140 NCS - \$350	X	
23	24	25	26	27	28	29
BDA - \$80	DA - \$50 NU/ED - \$30 PI - \$140 NCIO - \$350	DA - \$50 NU/ED - \$30 GyF - \$140 NCS - \$350	DA - \$50 NU/ED - \$30 PI - \$140 NCIO - \$350	DA - \$50 NU/ED - \$30 GyF - \$140 NCS - \$350	X	MPC
30	31	Nov 1	2	3	4	5
						MPC

D.A. = DESPIERTA AMERICA	6A-10A	10/19/2016 3:14 PM
NY/ED = DAY TIME	11A-11:30A	
GYF = EL GORDO Y LA FLACA	3P-4P	
PI = PRIMER IMPACTO	4P-5P	
NE5P = LOCAL NEWS	5P-5:30P	
NE10P = LOCAL NEWS	10P-10:35P	
BDA =	LA BANDA	SU 7P-10P

November 2016

Nelly Vienna for City Council

Su	Mo	Tu	We	Th	Fr	Sa
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Su	Mo	Tu	We	Th	Fr	Sa
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

10/19/16.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Oct 30	31	Nov 1	2	3	4	5
	D.A. - \$50 NU/ED - \$30 PI - \$140 NOV 10 - \$350	D.A. - \$50 NU/ED - \$30 G4F - \$140 NOV 15 - \$350	D.A. - \$50 NU/ED - \$30 PI - \$140 NOV 10 - \$350	D.A. - \$50 NU/ED - \$30 G4F - \$140 NOV 15 - \$350	X	
6	7	8	9	10	11	12
DALLAS Cowboys 2X FOX - \$450	D.A. - \$50 NU/ED - \$30 PI - \$140 NOV 10 - \$350	D.A. - \$50 NU/ED - \$30				
13	14	15	16	17	18	19
20	21	22	23	24	25	26
			TOTAL SPOTS: 43X TOTAL INVESTMENT: \$		(1:30) 6,680 5,678 NET	GROSS.
27	28	29	30	Dec 1	2	3
	AUTHORIZED SIGNATURE: Mikes DATE: 10-19-16			MSC Mikes		

MSC:

Mikes

1

10/19/16



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

CONTRACT

<u>Contract / Revision</u> 263408A /		<u>Alt Order #</u>
<u>Product</u> Nelly Vielma for City Council - KLDO		
<u>Contract Dates</u> 10/20/16 - 11/08/16		<u>Estimate #</u> Nelly Vielma for City C
<u>Advertiser</u> Nelly Vielma for City Council Dist 5		<u>Original Date / Revision</u> 10/20/16 / 10/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Minelly De Leon - 123	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Campaign to Elect Nelly Vielma
8305 Country Club Dr
Laredo, TX 78045

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLDO	10/24/16	10/30/16	Despierta America	6a-10a		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	1111---				4	\$50.00			
N 2	KLDO	10/24/16	10/31/16	Daytime	11:00 AM-11:30 AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	1111---				4	\$30.00			
Week:		10/31/16	11/06/16	1-----				1	\$30.00			
N 3	KLDO	10/20/16	10/30/16	El Gordo y la Flaca	3p-4p		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---1---				1	\$140.00			
Week:		10/24/16	10/30/16	-1-1---				2	\$140.00			
N 4	KLDO	10/24/16	10/30/16	Primer Impacto	4p-5p		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	1-1----				2	\$140.00			
N 5	KLDO	10/23/16	10/23/16	La Banda	7:00 PM-9:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----1				1	\$80.00			
N 6	KLDO	10/20/16	10/30/16	Local News @ 5pm	5p-530p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---1---				1	\$350.00			
Week:		10/24/16	10/30/16	-1-1---				2	\$350.00			
N 7	KLDO	10/24/16	10/30/16	Local News @ 10pm	10p-1035p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	1-1----				2	\$350.00			
N 8	KLDO	10/31/16	11/08/16	Despierta America	6a-10a		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	1111---				4	\$50.00			
Week:		11/07/16	11/13/16	11-----				2	\$50.00			
N 9	KLDO	10/31/16	11/08/16	Daytime	11:00 AM-11:30 AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-111---				3	\$30.00			
Week:		11/07/16	11/13/16	11-----				2	\$30.00			
N 10	KLDO	10/31/16	11/06/16	El Gordo y la Flaca	3p-4p		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandconditions, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

<u>Contract / Revision</u>	<u>Alt Order #</u>
263408A /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/16 - 11/08/16	Nelly Vielma for City Cou	Nelly Vielma for City Cou

<u>Advertiser</u>	<u>Original Date / Revision</u>
Nelly Vielma for City Cou	10/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-1-1---				2	\$140.00			
N 12	KLDO	10/31/16	11/08/16	Primer Impacto	4p-5p		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	1-1----				2	\$140.00			
Week:		11/07/16	11/13/16	1-----				1	\$140.00			
N 13	KLDO	10/31/16	11/06/16	Local News @ 5pm	5p-530p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-1-1---				2	\$350.00			
N 14	KLDO	10/31/16	11/08/16	Local News @ 10pm	10p-1035p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	1-1----				2	\$350.00			
Week:		11/07/16	11/13/16	1-----				1	\$350.00			
Totals											41	\$5,780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/16 - 10/31/16	23	\$3,420.00	(\$513.00)	\$2,907.00
11/01/16 - 11/08/16	18	\$2,360.00	(\$354.00)	\$2,006.00
Totals	41	\$5,780.00	(\$867.00)	\$4,913.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.